

VMware® Workspace™ ONE™



What Is Workspace ONE?

A simple and secure enterprise platform that delivers and manages any app on any device by integrating identity, application, and enterprise mobility management



60%
of employees would prefer to use a personal device for work and play



69.2%
BYOD adoption rate



30%
of employees use their own device, despite company policy

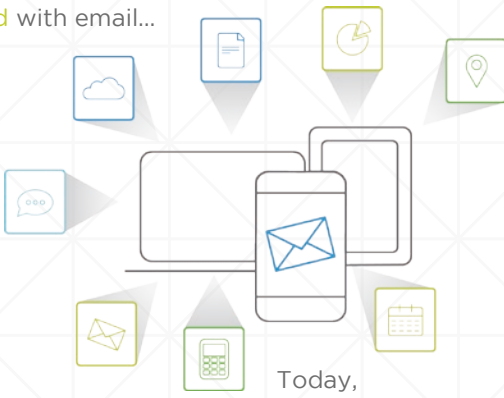
2016



has been dubbed the “year of online extortion” by Micro Trend

Expansion of Mobility

It **started** with email...



Today, it's about so much **more**.

Driving the Digital Workspace



Managed or Unmanaged: Put **Employees** in Control



Features

Self-Service Access

- Consumer-grade Access
- Comprehensive Coverage
- One Experience, any Device
- Industry-first Mobile SSO
- Tailored Branding



Choose Your Device

Login and Go From any **Device**



- Employee Choice
- Out-of-the-box
- Policy
- Security

Enterprise Productivity

- Messaging is Critical
- Intuitive and Simple
- Effective Communication



Documents

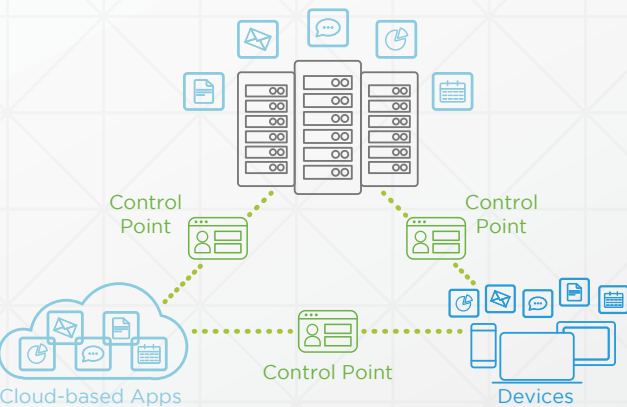


Email



Calendar

Conditional Access



Scalable Automation

- Focus on Windows apps
- Unified app catalog
- Automated policy enforcement & app delivery

Virtual app and desktop delivery



Build Your Own Workspace: www.vmware.com/go/BYOW



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